



# ***Simple & Cost Effective Ways to Get the Graphics You Need for Your E-Learning Courses***

<http://bit.ly/AtlantaASTD>

# *The Basics*

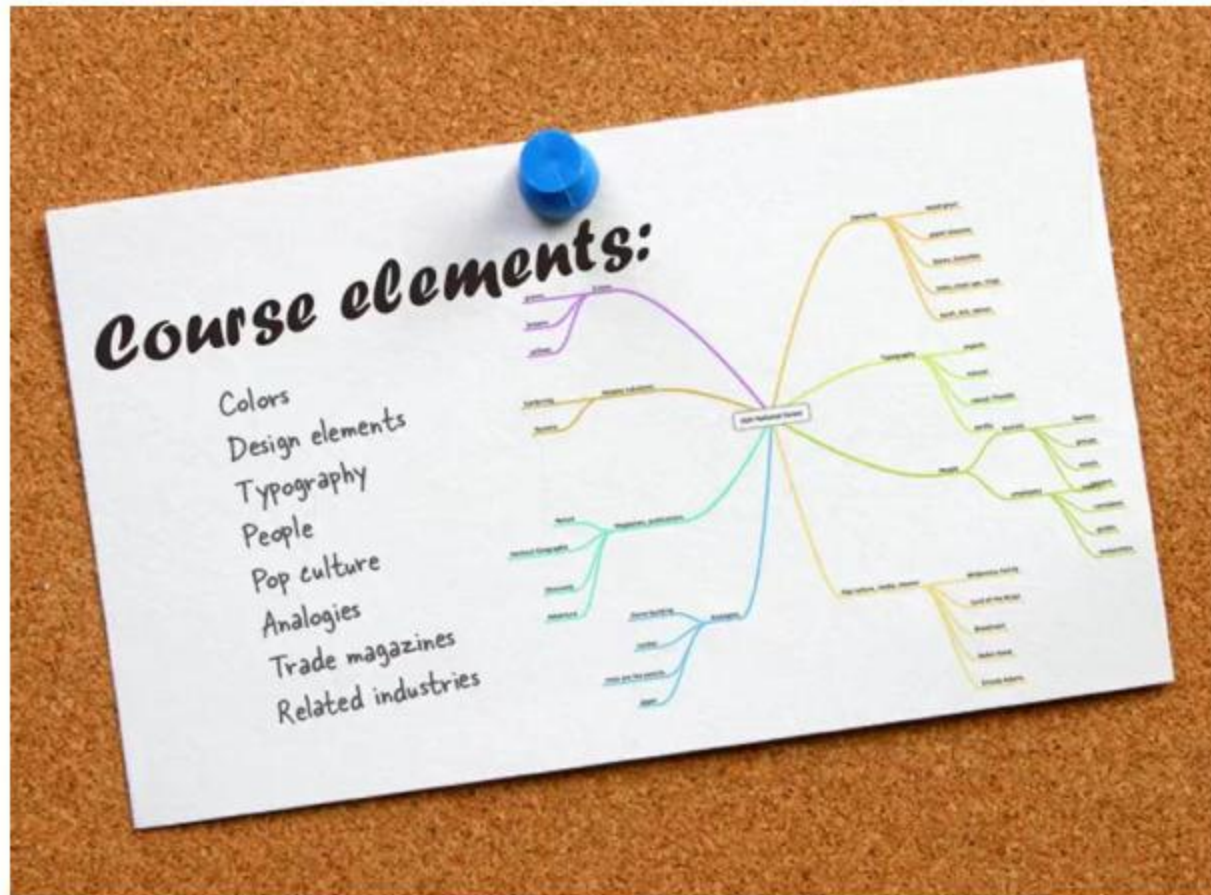
# *Understand formats*



**I'm a bitmap.**

**I'm a vector.**

# It's not about the images



# Graphic Design Basics

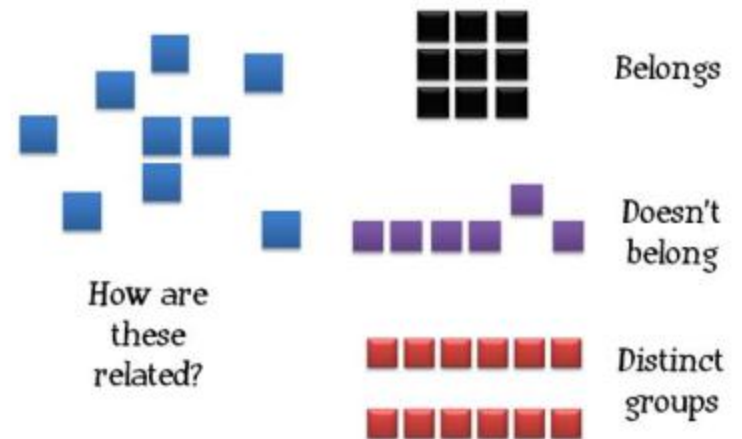
There's a right time  
for your course to be

## CRAP

Contrast • Repetition •  
Alignment • Proximity



Applies to **FONTS**, too!



## Here's a Sample Title

Here's some text that's really important to learn.

Here's some additional text that's really important to learn.

Here's a lot more text that's really, really important to learn.

**What's wrong with this slide?**

This is the really

# IMPORTANT TITLE



Here's some text that's really important to learn.



Here's some text that's really important to learn.



Here's some text that's really important to learn.



***You Already  
Have What  
You Need***

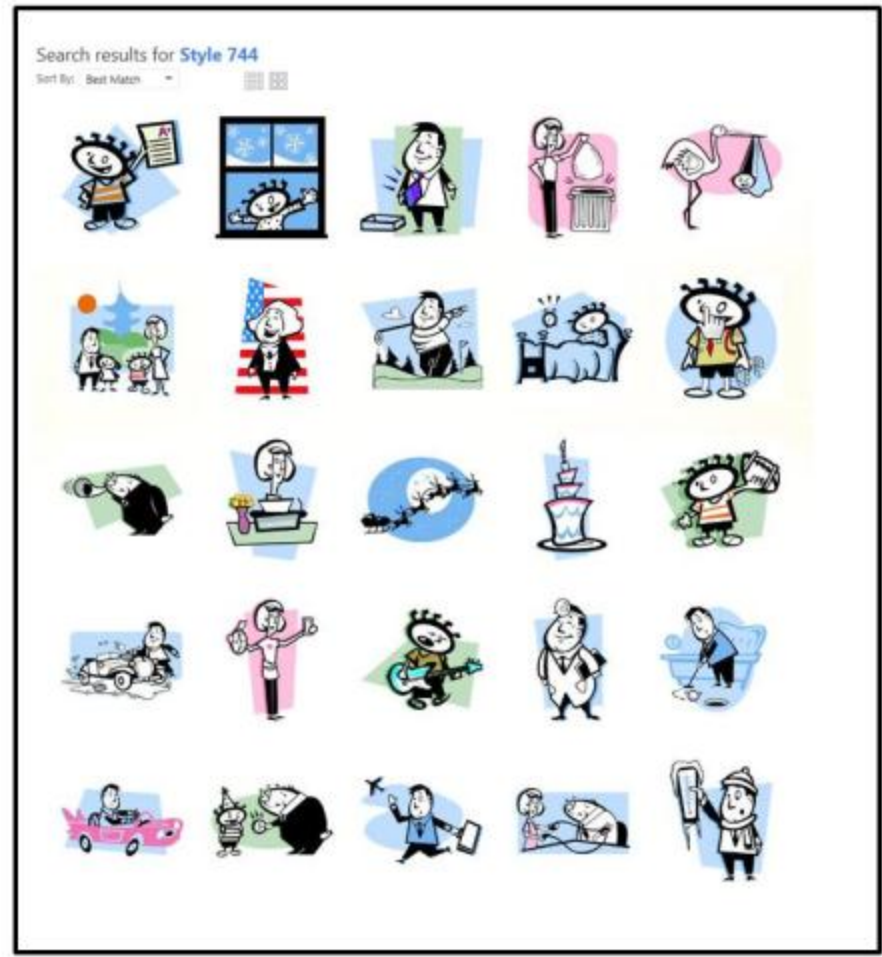
# Clip Art Styles

Man washing a car wearing a business suit



Copy

Details  
Dimensions: 1995 (w) x 1323 (h)  
Resolution: Resizable  
File size: 29 KB  
Downloads: 197293  
Style: 744  
Rating: ☆☆☆☆☆ (3)  
Keywords:



# Ungroup Clip Art



# Create Characters



*before*



*after*



*blended*

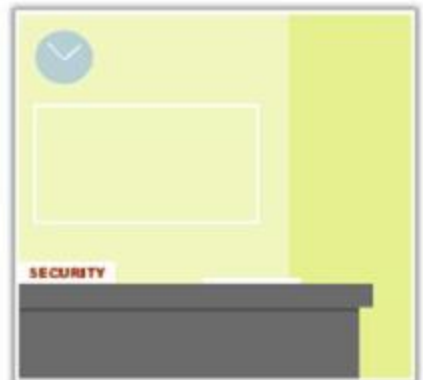


*before*

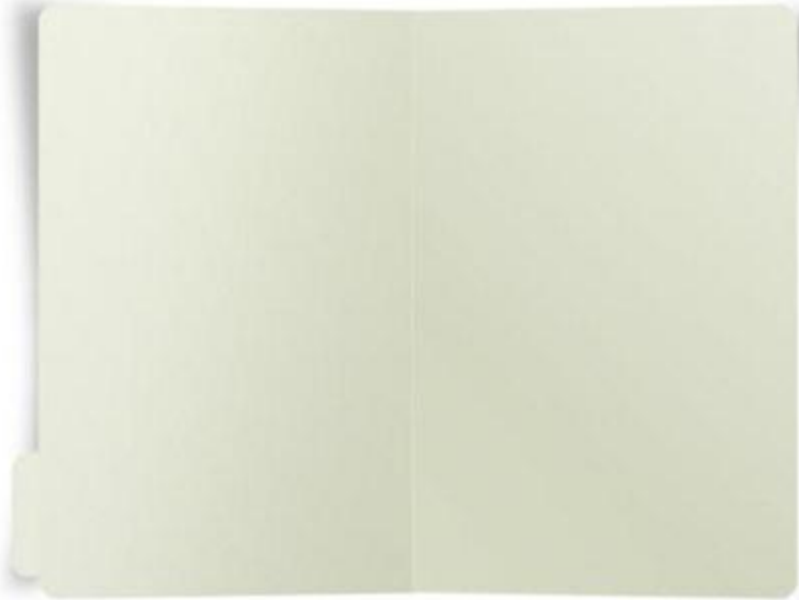


*after*

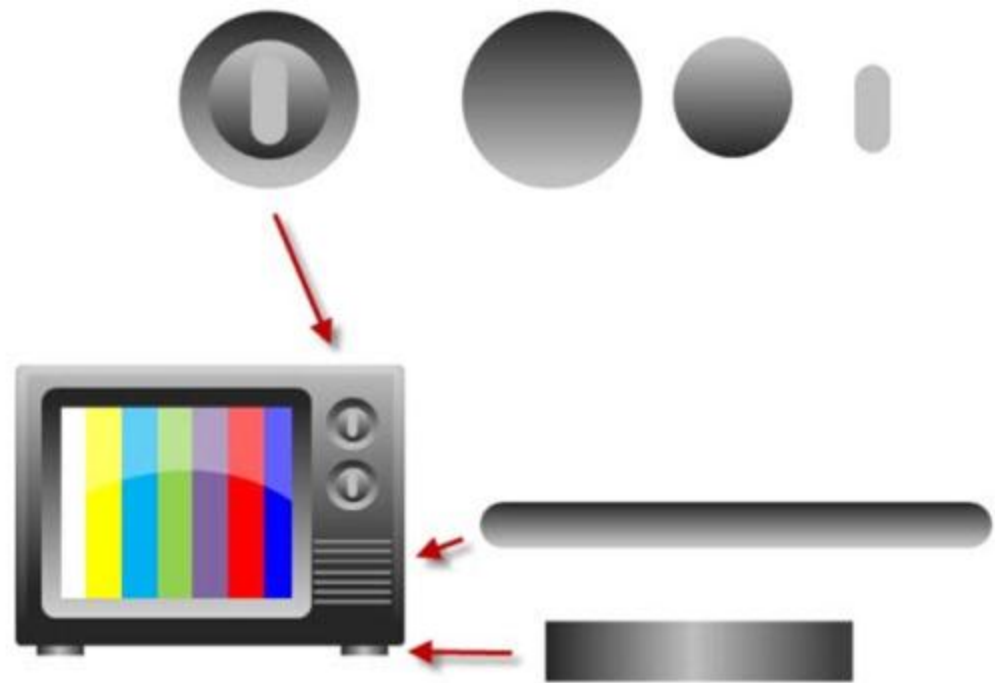
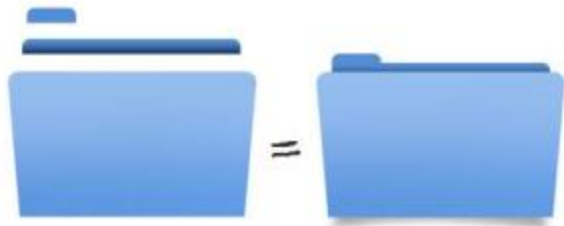
# Create Scenes



# Illustrations



# Illustrations



# Take Your Own Photos



*Look! It is Jim.*



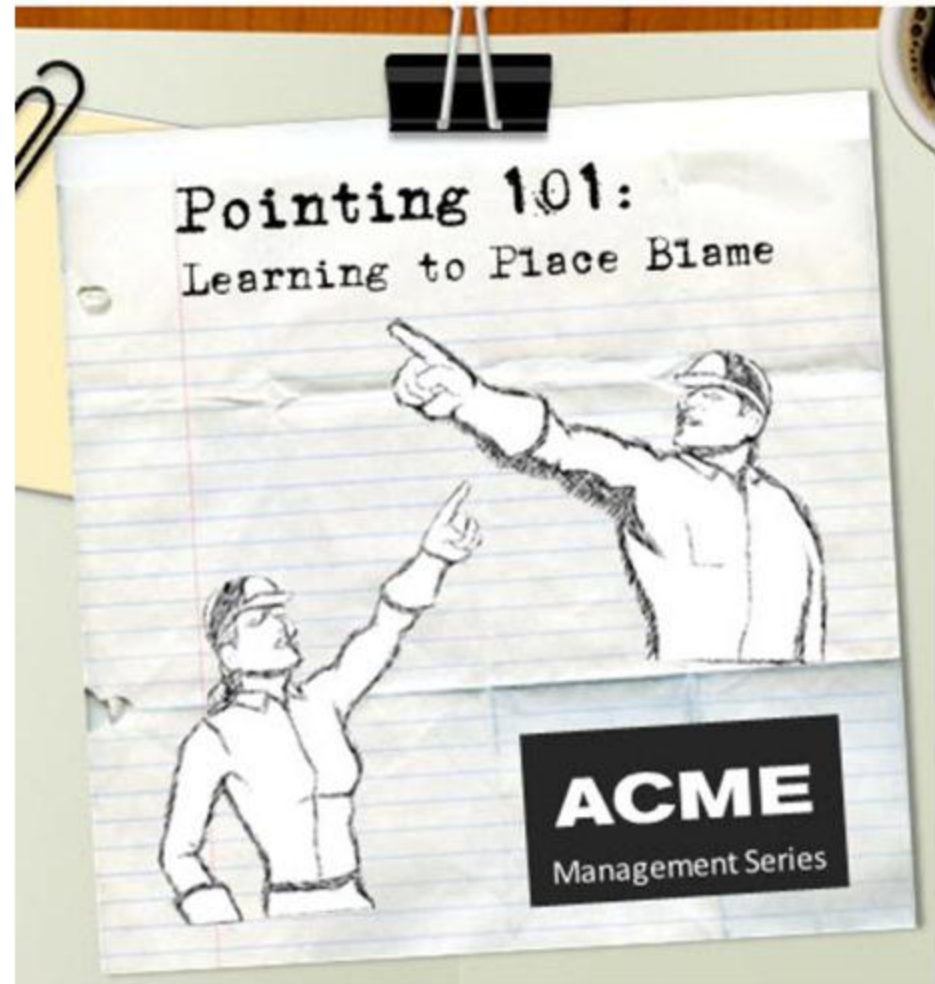
*Looks great here.*



*A little blurry here.*

*Fix Bad  
Stuff*

# Drawing Tools: Pencil



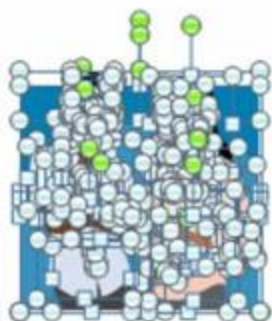
# Drawing Tools: Pencil



# Silhouettes



*Original clip art*



*Ungrouped clip art*



*Clip art filled with black*



*Do more than just black fills.*



# Silhouettes



# Sepia & B/W



# Recolor



*Downloads*

# Community



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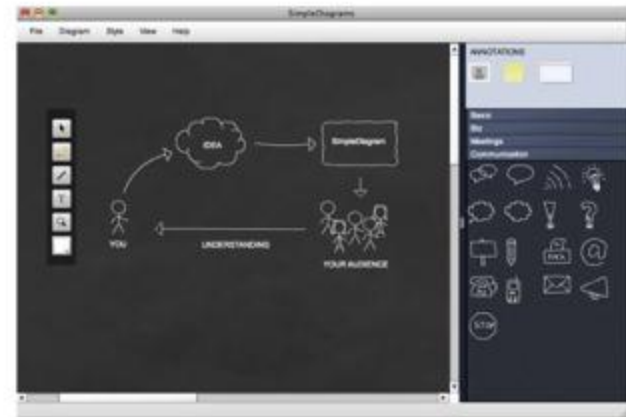
# Think Like a Crow



# PowerPoint Assets



# Other Sites



# Stock Images: \$1-\$2/image



# Project Locust



*Summary*

A rolled-up scroll of paper is shown against a black background. The scroll is partially unrolled, revealing a white surface. The word "Questions?" is written in a bold, black, serif font on the unrolled portion of the scroll.

**Questions?**



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