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## Event Topic: Organizational Development..What is it about? Perspectives from a Senior Practitioner

**Event Date: Tuesday, August 15, 2006**

**Event Type:** Organizational Development & Career Development SIG Meeting  
CO-Chairs Stephanie Wheeler, Nancy Allen, and Cliff Wilcox

**Presenter:** Jacqueline Sherman Ph.D., President of Jacqueline Sherman & Associates, Inc.

### Content Overview:

Have you ever wondered about the field of Organizational Development (OD)? What does the term Organizational Development mean? This presentation offers an overview of this often-misunderstood field, including its theoretical foundation, types of interventions, and an opportunity to apply an OD lens to a real situation. In addition, we will explore the relationship among Organizational Development, Human Resource Development, Training, and Performance Consulting.

### About the Presenter:

Dr. Jacqueline Sherman, Founder and President of Jacqueline Sherman & Associates, Inc. has more than 20 years experience as an organizational development and change consultant. Having worked at two Fortune 50 companies before starting her consulting firm, she understands organizations from the inside. Jackie's economics and business training drive her focus on measurable results in key areas such as profitability, quality, customers and employee satisfaction. Her gift for tapping the wisdom of the group makes her particularly effective at guiding leaders through the challenges of influencing complex systems and diverse stakeholders.

### Event Details

**Cost:** \$5 member  
\$10 non-member  
(includes free parking and refreshments)

**Date & Time:** Tuesday, August 15, 2006  
5:30 – 7:30 PM

**Location:** Atlanta Community Food Bank  
732 Joseph E. Lowery Blvd. NW  
Atlanta, GA 30318  
Phone: (404) 892-9822

**RSVP:** By August 10, 2006 to Stephanie Wheeler at  
([od\\_sig@astdatlanta.org](mailto:od_sig@astdatlanta.org))

**Directions:** For directions, visit [www.acfb.org](http://www.acfb.org) (parking is free)

- From I-75 / I-85 going South: Take the 10th & 14th Streets exit. Turn right on 10th St. and follow it until it dead ends into Brady Ave. Turn left on Brady. Take the 1st right onto Marietta. Turn left at the first traffic light onto Joseph E. Lowery Boulevard, NW (formerly Ashby St). Follow Joseph E. Lowery until you cross the railroad tracks. The Food Bank will be on your right—follow the signs to the parking lot (about ½ way up the South side of the building on the left).
- From I-75 / I-85 going North: Take the 10th St. exit. Turn left on 10th and follow it until it dead ends into

Brady Ave. Turn left on Brady. Take the 1st right onto Marietta. Turn left at the first traffic light onto Joseph E. Lowery Boulevard (formerly Ashby St). Follow Joseph E. Lowery until you cross the railroad tracks. The Food Bank will be on your right—follow the signs to the parking lot (about ½ way up the South side of the building on the left).

- From I-20: Take the Joseph E. Lowery Boulevard exit (formerly Ashby Street-some exit signs still say Ashby). Turn north toward town. Follow Lowery Boulevard (formerly Ashby St) for approximately 2.5 miles. Cross over Donald Lee Hollowell Parkway. (Formerly Bankhead Hwy) Continue along Joseph E. Lowery, the Food Bank will be on your left—follow the signs to the parking lot (about ½ way up the South side of the building on the left).

**Contacts:**

The co-chairs of these Special Interest Groups are:

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Cliff Wilcox 770-888-4337

Nancy Allen 770-449-5350

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