



The 1st Source in Greater Atlanta Since 1955:
Linking People, Learning, and Performance



Training Programs that Get Results Monday, October 16, 2006

Event Type: Corporate Training Special Interest Group

Presenter: Susan Greathead

Presenter:

Susan Greathead is president of LeadAmerica Training & Consulting, an Atlanta-based company specializing in custom-designed training for a variety of companies and industries. She has developed training for Regions Bank, Cingular Wireless, Delta Airlines, AutoTrader.com, NAPA Auto Parts, Marriott Hotels and Beazer Homes. She is an instructor for UGA's Instructional Technology Certificate program specializing in adult learning principles and has participated actively in ASTD, having served as past chairperson of ASTD-Atlanta's board of directors. In 2003 LeadAmerica received one of only five international ASTD *Excellence in Practice* awards and has twice been the recipient of the *Dugan-Laird* award for the HRD intervention or training program that has made an extraordinary contribution to the field and produced measurable, verifiable results.

Content Overview:

Far too often training is conducted throughout our industry that has little impact and few measurable results. The goal of this program is to ensure that every training program you build, borrow or buy is worthy of an industry award. You'll be armed with a series of simple questions that will help you evaluate or design outstanding training programs that have impact and get results.

In this highly interactive session, you will learn:

- The single, most critical question to ask BEFORE training commences.
- The four most important questions to ask DURING training to ensure that participants remember what they've learned (long enough to put it to use).
- The two questions to ask AFTER training to ensure that participants use what they've learned (when they return to the jobsite).
- To apply the questions immediately to increase the impact of your own training programs.

Event Details

Cost: \$5

Date & Monday, October 16, 2006

Time: (Networking: 5:30 PM; Program: 6:00 - 7:30 PM)

Location: Gifford, Hillegass, & Ingwersen
1200 Ashwood Parkway Suite 200
Atlanta, GA 30338-4767
(770) 396-1100

RSVP: RSVP to Jo Ann Cory at jcory@ghi-cpa.com

Directions: **Traveling West on I-285:** Take Exit #29 (Ashford Dunwoody) turn right and follow Ashford Dunwoody north to the 7th traffic light and turn left onto Ashwood Parkway.
Traveling East on I-285: Take Exit #29 (Ashford Dunwoody) turn left and follow Ashford Dunwoody north to the 8th traffic light and turn left onto Ashwood Parkway.

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