



# AGCO Global Learning Center



## Global Learning Center

Welcome to AGCO's state-of-the-art agriculture and technology learning center. The Global Learning Center (GLC) is the result of dealer requests and is the latest component in AGCO's efforts to ensure employees and dealers around the world fully understand our products and our business. The GLC is home to AGCO Academy and AGCO University educational programs.

## Classrooms

Classroom 1 is designed to provide an environment for learning, as well as an ideal location for off-site meetings of AGCO employees. The larger Classroom 2 also accommodates a technology-driven learning environment featuring a state-of-the-art Team Board, computer lab and centralized one-touch control of all classroom amenities. Classroom 3 has all of the amenities of Classroom 2, and may be combine with Classroom 2 when group size exceeds 45 people.

## Conference Room

Like the classrooms, the Conference Room is fully equipped for global internet connectivity to facilitate AGCO company communications and use of social media to reach external audiences.

## Equipment Bays

The GLC includes three, fully-outfitted equipment service and repair bays, where instructor-led education and hands-on learning ensure students can apply classroom coursework. The largest equipment bay accommodates our largest 4-wheel-drive tractors or combines.



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## Massey Ferguson Store Front

With an increase emphasis on the retail buying experience AGCO provides dealers with the tools and resources necessary to deliver a consistent branded experience to customers visiting their facility for equipment purchases, service, repair, financing, or technical assistance.



## Global Learning Center Forecast

2012 promises to be an exciting year for the AGCO Global Learning Center. We anticipate hosting approximately 175 classes/meetings throughout the year that will bring 2000 students/attendees through the doors of this state-of-the-art facility.



- AGCO Academy plans 81 classes training a total of 1050 students
- AGCO University plans 15 classes training a total of 300 students
- Off-site Meetings will host approximately 600 attendees