



The 1st Source in Greater Atlanta Since 1955:  
Linking People, Learning, and Performance



## **ASTD Code of Ethics**

The ASTD Code of Ethics provides guidance to members to be self-managed human resource development professionals. Clients and employers should expect from ASTD members the highest professional standards of personal integrity, professional competence, sound judgment and discretion. Developed by the profession for the profession, the ASTD Code of Ethics is the Society's public declaration of its members' obligations to themselves, their profession and society.

### ***I strive to...***

- Recognize the rights and dignities of each individual
- Develop human potential
- Provide my employer, clients, and learners with the highest level quality education, training and development
- Comply with all copyright laws and regulations governing my position
- Keep informed of pertinent knowledge and competence in the human resource field
- Maintain confidentiality and integrity in the practice of my profession
- Conduct myself in an ethical and honest manner
- Improve the public understanding of human resource development and management
- Support my peers and avoid conduct which might impede their practicing their profession
- Fairly and accurately represent my human resource development/human resource management credentials, qualifications, experience and ability
- Contribute to the continuing growth of the Society and its members

## **Rules of Behavior for Members**

### **Members of the Society shall...**

- Refrain from any overt statements or pointed humor which disparages the rightful dignity and social equity of any individual or group when presenting from any Society platform
- When using the Society's name or in introductions to presentations, make clear the ideas presented are personal and do not represent those of the Society
- Refrain from using the Society's platform to directly sell, promote, or otherwise encourage participants to purchase or use the speaker's products or services
- Rules for Leaders
- National Leaders of the Society...
- Will not solicit or receive anything of value for services rendered in the Society's name or using the Society's materials.
- Will not use any Society funds for their personal gain
- National Leaders are defined as national elected officers, board of directors, national advisors for chapters, council of governors, professional practice area directors, network directors, industry group directors, members of executive committees, and members of committees, task forces and special projects.