

# Special Offers for Greater Atlanta Chapter of ASTD Membership

## Thank You!

Thank you for your interest in providing special discounts or programs for the members of Greater Atlanta ASTD. We are very happy to help you find ways to reach our members for a short term offer and are offering three different options:



For only \$100 you can run a one-time advertisement in our eBlast that is sent to a targeted mailing list of 1700 Learning Professionals in Greater Atlanta.

Want to reach us for longer than 1 month? See our other advertising and sponsorship offers on the next page for longer-term.

To get started, email [leighanne.lankford@astdatlanta.org](mailto:leighanne.lankford@astdatlanta.org) with the subject line: eBlast Advertising.

Provide gifts to be given away to our membership at Chapter or other meetings or to be sold at a Silent Auction. Receive great exposure to our membership at a low cost.

Restrictions:

- Minimum value of \$50
- Only three gives per year may be provided
- Gifts must be related to Workplace Learning

Email [leighanne.lankford@astdatlanta.org](mailto:leighanne.lankford@astdatlanta.org) with the subject line: Free Gift for Members

Want to have a low cost presence on our website? We offer a Provider Directory for \$100 per year. This is a great way to give your business a year-round presence to Greater Atlanta learning professionals.

You can sign up and pay right on the web site.

Email [leighanne.lankford@astdatlanta.org](mailto:leighanne.lankford@astdatlanta.org) for further information.

## Sponsorship / Advertising Selected

<b>Chapter Sponsor</b>	<input type="checkbox"/> Gold \$4500	<input type="checkbox"/> Silver \$2500	<input type="checkbox"/> Bronze \$1500
<b>Chapter Meeting</b>	<input type="checkbox"/> Gold \$500	<input type="checkbox"/> Silver \$250	<input type="checkbox"/> Conference Pricing TBA
<b>SIG / GIG Sponsor</b>	<input type="checkbox"/> Annual \$500	<input type="checkbox"/> Per Meeting \$175	
<b>Program Sponsorship</b>	<input type="checkbox"/> CPLP \$1000	<input type="checkbox"/> Leadership Academy \$1000	<input type="checkbox"/> EB Leadership Retreat \$1000
<b>Website Home Page Advertising</b>	<input type="checkbox"/> \$75 / month for three months	<input type="checkbox"/> \$60 / month for six months	<input type="checkbox"/> \$50 / month for 12 months
<b>Website Event Registration Page</b>	<input type="checkbox"/> \$60 / month for three months	<input type="checkbox"/> \$50 / month for six months	<input type="checkbox"/> \$40 / month for 12 months
<b>Membership eBlast</b>	<input type="checkbox"/> \$50 / month for three months	<input type="checkbox"/> \$40 / month for six months	<input type="checkbox"/> \$30 / month for 12 months
<b>Provider Directory</b>	<input type="checkbox"/> \$100 annually		
<b>One Time Membership eBlast</b>	<input type="checkbox"/> \$100 per issue		