



For Release: Immediate

Contact: Dan Curran of Curran PR
770-658-9586
DanCurran@CurranPR.com

Champions of Workplace Learning Nomination Opportunity Announced
Greater Atlanta Chapter of American Society for Training & Development Issues Details

(ATLANTA, Ga.) – September 28, 2011 – Georgia-based organizations and companies that have made a commitment to workplace learning are being invited to nominate themselves as Champions of Learning as part of a new program coordinated by the Greater Atlanta Chapter of the American Society for Training and Development (ASTD).

According to chapter leaders, organizations submitting descriptions that demonstrate their commitment to learning will be recognized as Champions in Atlanta during national Employee Learning Week (ELW), which will be observed December 5 - 9, 2011. The annual ELW observance was created to recognize organizations that are committed to learning and who value its impact on organizations, employees, performance and local communities.

“Employee Learning Week is our opportunity to promote, recognize and celebrate the contributions that training and development make toward the success of Georgia businesses,” said Mark Myette, president of the Greater Atlanta Chapter of ASTD. “We encourage every organization to participate in 2011.”

Participating organizations will be designated as an “ASTD Champion of Learning” and will receive public recognition as part of the chapter’s statewide awareness campaign that will reach business, governmental and professional leaders.

You do not have to be an ASTD member in order to participate. Nominations are being accepted for the following categories:

Category 1: Ongoing commitment to learning during the year; and

Category 2: Special events that could be scheduled during Employee Learning Week that demonstrate your commitment.

Nomination packets are available from the Greater Atlanta Chapter of the American Society for Training and Development at www.astdatlanta.org/ELW2011 or from ELW@astdatlanta.org.

##

About Us

Established in 1955, the Greater Atlanta Chapter of the American Society for Training & Development (ASTD) is a regional, non-profit association committed to providing workplace performance professionals with a forum for the exchange of professional development opportunities and resources as they strive to improve workplace learning and performance. The Greater Atlanta Chapter is one of the country’s largest in the world’s largest association dedicated to serving workplace learning and performance professionals. To learn more visit astdatlanta.org.