



Monday, November 13, 2006 Talent Management at Coca-Cola

Event Type: November Chapter Meeting
Presenter: Karen Hendrix, The Coca-Cola Company

Content Overview:



Aligning the development of talent with business strategy is reason for our existence. At our November meeting, Coca Cola will share its approach to Focused Talent Management. Karen Hendrix, Director, Learning & Development, will share the journey so far.

Karen has over 25 years of experience leading organizations in developing their employees to achieve stronger performance and career goals. Karen has been with the Coca-Cola North America since 1999. In her role, she leads a team responsible for developing creative learning solutions that help employees develop their knowledge and skill sets for their current and future roles.

Prior to The Coca-Cola Company, Karen owned her own consulting business and worked for NCR Corporation as Assistant Vice President of Global Learning and Development, where she led a set of globally based teams in the planning, design, and development of learning for world-wide employees.

Objectives for the program are:

- describe Coca-Cola's business case for Focused Talent Management
- describe the talent management journey: its beginnings, current status, future direction
- lessons learned along the way

Each chapter program will strive to align with ASTD's Competency Model for the Certified Professional in Learning and Performance™ (CPLP) credential to raise the bar and provide a means for workplace learning and performance professionals to prove their value and knowledge of the field. Use this link to view the model:

http://www.astd.org/astd/Publications/competency_study.htm

This program aligns with the Business/Management foundational competencies of Talent Management, Improving Human Performance and Applying Business Acumen.

Event Details

Cost:	\$15 members, \$25 nonmembers
Date & Time:	November 13, 2006 5:00 New member orientation 5:00 – 6:00 networking 6:00 program
Location:	Equifax, 1550 Peachtree Street, NW, Atlanta, GA 30309
RSVP:	Visit our Website: https://www.astdatlanta.org/regform.html
Directions:	DIRECTIONS TO EQUIFAX GLOBAL HEADQUARTERS 1550 PEACHTREE STREET, NW ATLANTA, GA 30309 (404) 885-8000

Please note: Parking for the ASTD Event will be at Peachtree Christian Church parking lot on Spring Street located behind Equifax.

From North Atlanta – GA 400):

Take Ga. 400 South (a toll road) to the Sidney Marcus exit. Turn left at the traffic light onto Sidney Marcus Boulevard. Turn right at the next traffic light onto the Buford Highway connector Hwy 13. The connector goes approximately 3 miles, crosses Spring Street, and dead-ends at Peachtree Street by Rhodes Hall. Turn left onto Peachtree Street, pass Rhodes Hall, then immediately turn left into the Equifax driveway. Follow the driveway under the portico and cross over Spring Street to enter the Peachtree Christian Church parking lot. Walk back across Spring Street and enter Equifax at the portico entrance.

From Northwest Atlanta:

Take I-75 South to Exit 252, which exits to Howell Mill Road and Northside Drive. Follow signs to Northside Drive. Turn right at the stop sign. At the second stop light, turn left onto Deering. Take Deering to Peachtree Street. Turn right onto Peachtree Street and go two blocks to the intersection of Peachtree and Spring Streets. The Equifax building sits at this intersection. Turn right onto Spring Street and take the first right into the Peachtree Christian Church parking lot. Walk across Spring Street and enter Equifax at the portico entrance.

From Northeast Atlanta:

Take I-85 South to Exit 86, the Peachtree Street exit – (right after the North Druid Hills and the Cheshire Bridge exits). The connector goes approximately 3 miles, crosses Spring Street, and dead-ends at Peachtree Street by Rhodes Hall. Turn left onto Peachtree Street, pass Rhodes Hall, then immediately turn left into the Equifax driveway. Follow the driveway under the portico and cross over Spring Street to enter the Peachtree Christian Church parking lot. Walk back across Spring Street and enter Equifax at the portico entrance.

From Hartsfield International Airport:

Take I-85 North to Exit 101, “10th Street, 14th Street, Georgia Tech.” Turn right at the stop light onto 14th Street. At the second stop light, turn left onto West Peachtree Street. At the fourth stop light, merge to the right onto Peachtree Street. The Equifax building will be two blocks down on the left, immediately past Rhodes Hall. Turn left into the Equifax driveway. Follow the driveway under the portico and cross over Spring Street to enter the Peachtree Christian Church parking lot. Walk back across Spring Street and enter Equifax at the portico entrance.

Remove:

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